BECOME A FUNDRAISER
TOGETHER WE WILL CHANGE THE LIVES OF THOSE WITH AUTISM!

RESEARCHAUTISM.ORG
The Organization for Autism Research (OAR) was founded in 2001 with the mission to apply research to the challenges of autism. We strive to use science to address the social, educational, and treatment concerns of self-advocates, parents, autism professionals, and caregivers.

HOW DOES YOUR FUNDRAISER MAKE A DIFFERENCE?

The future of autism research is advanced thanks to the amazing fundraisers who help spread awareness and raise money for OAR! Autism is the fastest-growing developmental disability in the world. Together we can answer the pressing questions that families, self-advocates, educators, and others who support autistic individuals ask daily.

80% of every dollar OAR spends is directed towards research, programs, and resources that benefit autistic people, their families, and the people in the schools and communities who teach, support, and care for them.

Our fundraisers have done some pretty amazing things to raise money for autism research and they’re thinking of new things to do every day! What will you do?
BE PART OF THE IMPACT

Your fundraiser will help OAR fund life-changing autism research, offer free resources to the autism community, and develop new programs and services. Here is the impact your fundraiser could make:

$50 delivers 20 Autism, My Sibling and Me guidebooks to an autism support group.

$100 provides the Kit for Kids peer education program to an entire elementary school.

$250 supplies 25 Curriculum in a Box professional development sets to general education teachers.

$1,000 funds a research grant for a graduate student who is studying autism.

$5,000 funds a Peer Education Grant to increase autism acceptance among students.
## HOW TO CREATE YOUR FUNDRAISER

1. **Getting Started** - Visit the OAR Ways to Fundraise page and pick what type of fundraiser you would like to set up, then click on Start a Fundraiser.

2. **Choose your fundraising type** - Choose whether to start a new fundraiser or join an existing team.

3. **Enter your details** – Fill out all the details, including your name to be displayed, photo, designation of funds, goal amount, your personal message, and your goal date. You will be asked for your name and email so that you can receive your fundraiser details. After completing this step, your page will be live and ready to receive donations!

4. **Edit and Manage your page** – After setting up your page, you will be able to manage and edit your page. The confirmation email that you receive after setting up your page will have the link needed to manage your page. From here, you can edit your page, see donations that have come in, create a QR code, and quickly share to social media.

5. **Share your page** – After you’re done setting up your page, share it with friends, family, and other potential donors via email and social media to help you reach your goal.
FUNDRAISING TIPS

PERSONALIZE
Give a personal reason as to why you are fundraising for OAR. Edit your personal fundraising page to include a picture of yourself or who is motivating you to support OAR.

SHARE AND PROMOTE
Share your fundraising page with your friends, family and any other potential donors over social media and email. In your posts you can include more info about why you are supporting OAR.

DONATE TO SELF
Kick start your fundraising and show your donors you have some skin in the game as well.

SHOUT OUT AND THANK DONORS
Everyone likes to be thanked, so make sure to thank and celebrate your donors. You can tag them on social media or simply call or text them a thank you.

UPDATE YOUR PROGRESS AND FOLLOW UP
Keep people updated about your progress towards your goal, let them know when you hit certain benchmarks, and follow up at the end to show the impact that your donors made.

HAVE FUN
This is your chance to really let your personality shine through, so don't forget to have fun with it.
FAQS:

Q. Are donations tax-deductible?
A. All monetary donations are tax-deductible to the extent allowed by law.

Q. What is OAR’s Tax ID number?
A. A Tax ID number identifies Organization for Autism Research as a 501(c)(3) non-profit Organization. The Organization for Autism Research Tax ID number is 542062167

Q. What if someone wants to donate with a check?
A. Please make all checks payable to Organization for Autism Research and have your name on the memo line so that the donation is credited to your fundraising campaign. Checks can be mailed to the Organization for Autism Research at 2111 Wilson Boulevard, Suite 401, Arlington, VA 22201

Q. Can I use Facebook to collect donations for my fundraiser?
A. If you sign up as a fundraiser directly on Facebook or Instagram, OAR cannot allocate funds raised on those platforms towards your Fundraising Event. However, by signing up with an OAR fundraising page first, you can then share and link your fundraising page directly on social media. Your personal link will be sent in your confirmation email after registering.

FUNDRAISE FOR OAR!

Thank you for supporting OAR and helping make a meaningful impact on the lives of autistic individuals! For more information about fundraising or questions about your personal fundraising page, a team fundraising page, or donations associated with your page, please email outreach@researchautism.org