

How to create a Facebook fundraiser and link it to your personal fundraising page.

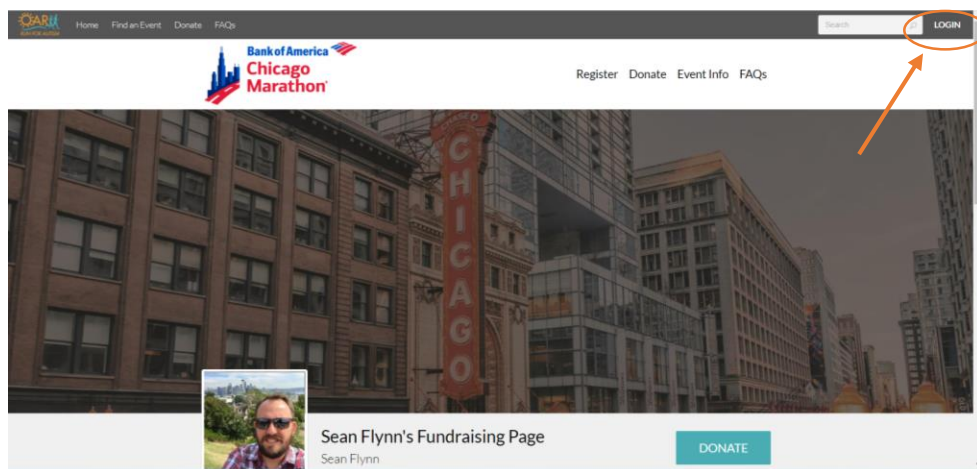
You are now able to create a Facebook fundraiser and have your donations go directly to your personal fundraising page. This step by step tutorial will help you link your fundraising page with a Facebook fundraiser. There are both Desktop and Mobile instructions.

Please note you must create the fundraiser through your personal fundraising page first and then link it to Facebook.

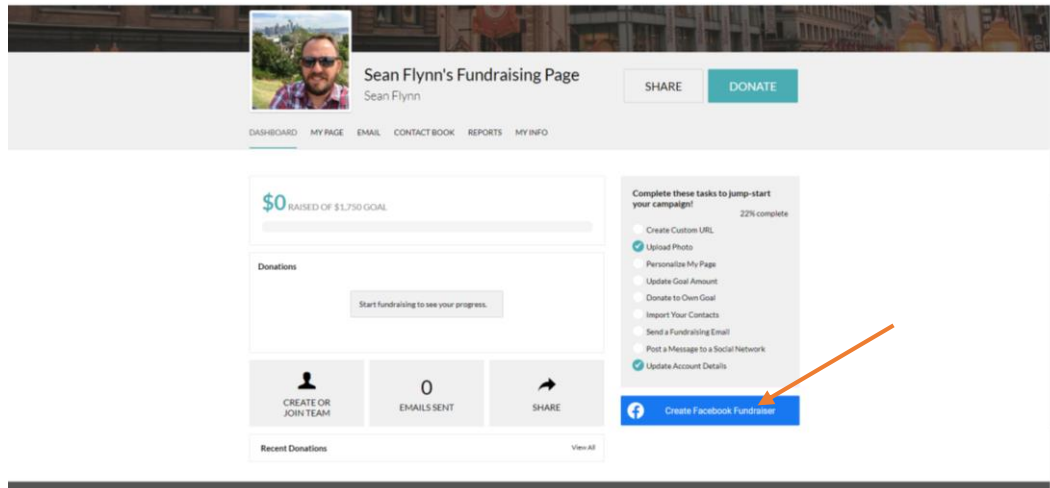
You will NOT be able to create a Facebook fundraiser first and the link it back to your fundraising page. Just follow the instructions below and you will be all set!

Desktop Instructions:

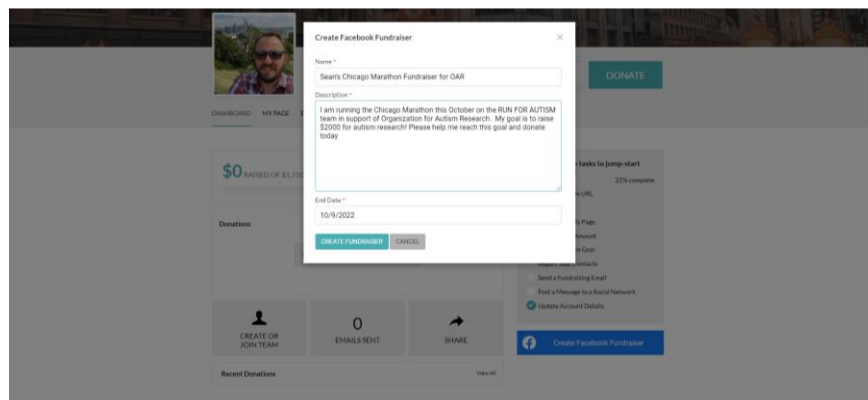
1. Go to your personal fundraising page and login, this should then bring you to your dashboard.



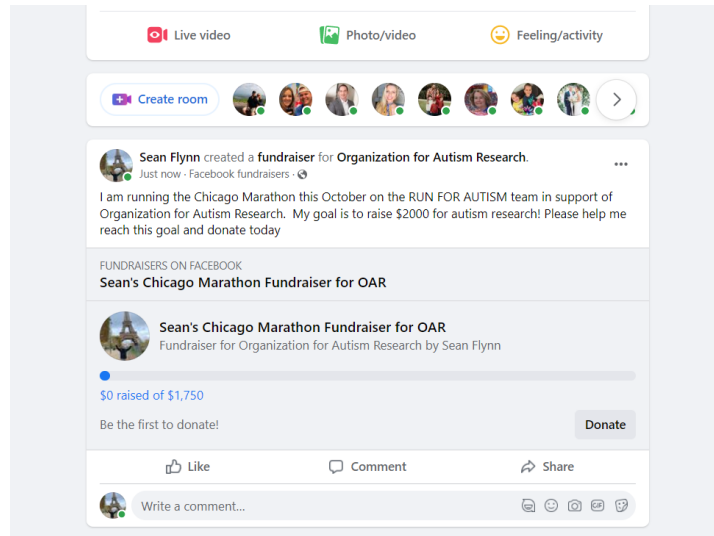
2. In the fundraiser dashboard, click the "Create Facebook Fundraiser" button below the task list on the right.



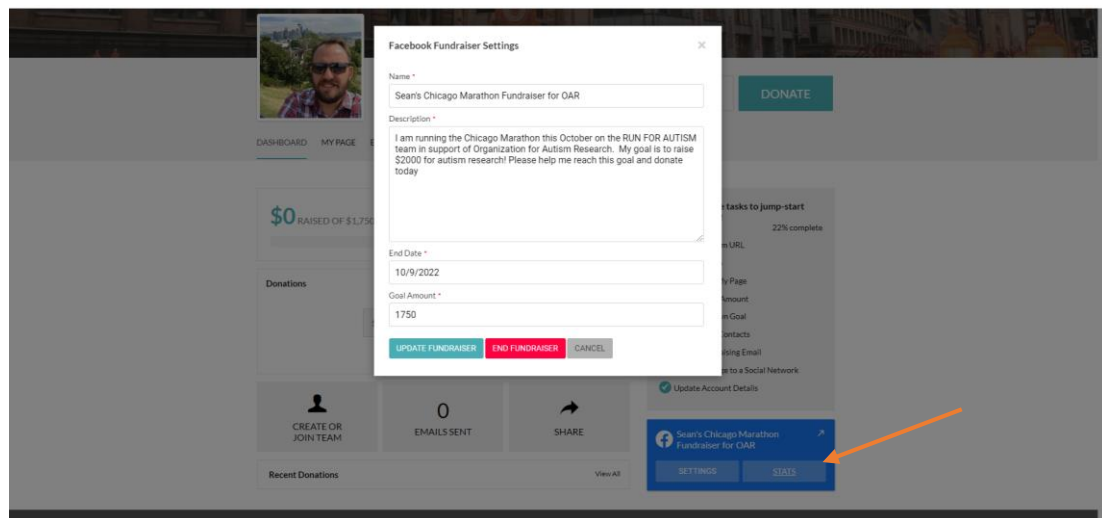
3. In the ensuing popup, set page title (name), message (description), and end date. Then click "Create Fundraiser".



4. If you are not already logged into Facebook, you will be prompted to do so in a new window. Additionally, you will be prompted to grant requisite permissions.
5. Go to your Facebook page and you should see your fundraiser live and ready to accept donations. Share and promote the Facebook Fundraiser page!

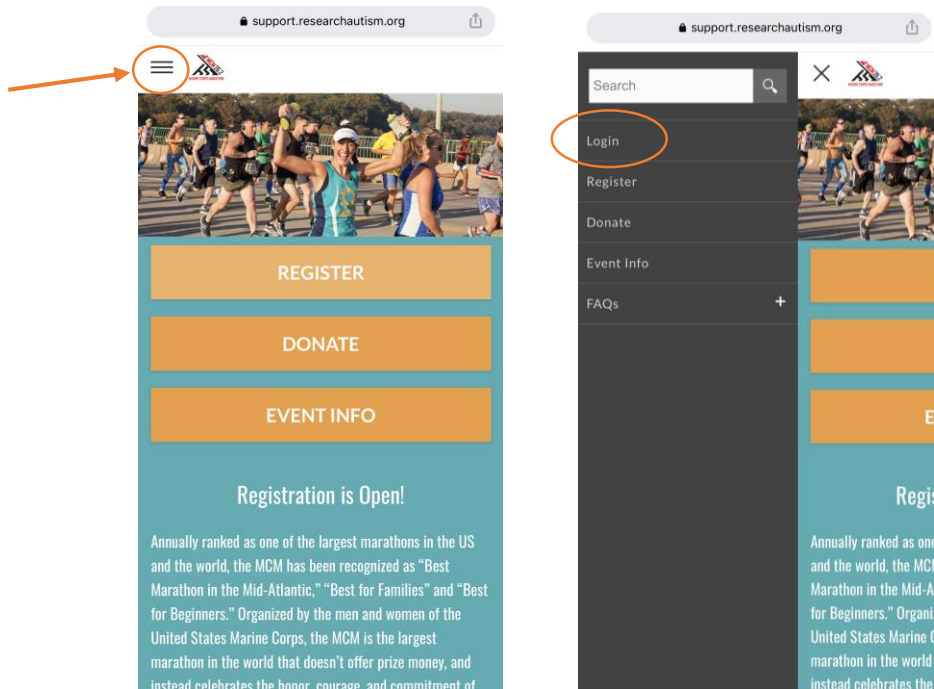


6. You can manage, edit, and track your fundraiser by logging into your personal fundraising page and clicking on the Facebook settings and stats buttons.

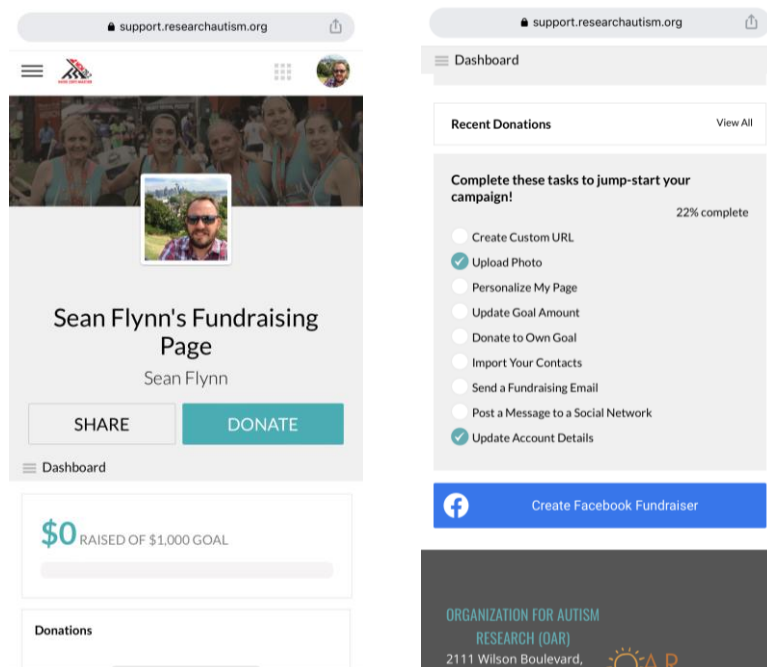


Mobile Instructions:

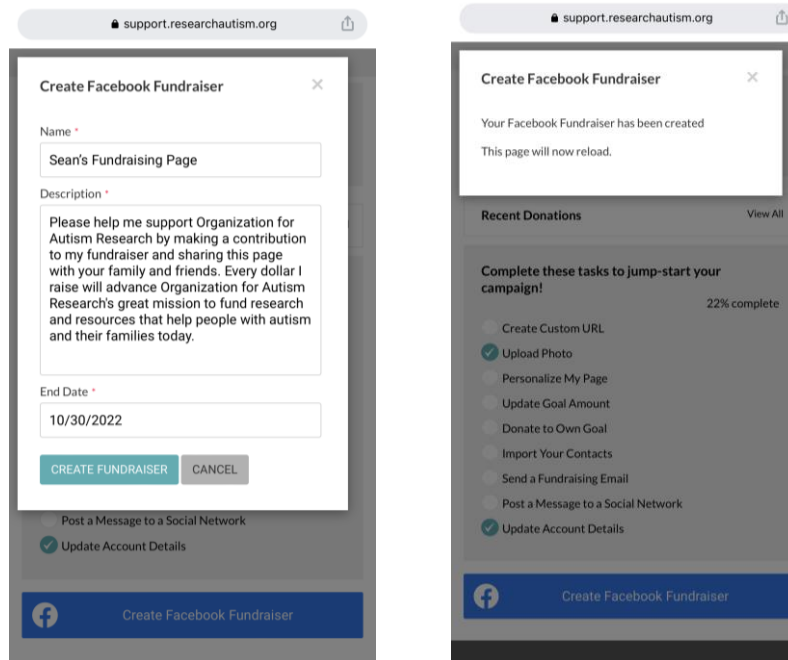
1. Go to your personal fundraising page and login, this should then bring you to your dashboard.



2. In the fundraiser dashboard, scroll down to the "Create Facebook Fundraiser" button at the bottom of your screen.



3. In the ensuing popup, set page title (name), message (description), and end date. Then click "Create Fundraiser".



The left screenshot shows the 'Create Facebook Fundraiser' form with the following details:

- Name:** Sean's Fundraising Page
- Description:** Please help me support Organization for Autism Research by making a contribution to my fundraiser and sharing this page with your family and friends. Every dollar I raise will advance Organization for Autism Research's great mission to fund research and resources that help people with autism and their families today.
- End Date:** 10/30/2022
- Buttons:** CREATE FUNDRAISER, CANCEL
- Footer:** Post a Message to a Social Network, Update Account Details (checked), Create Facebook Fundraiser

The right screenshot shows the confirmation message and a list of tasks to complete the campaign:

- Message:** Your Facebook Fundraiser has been created. This page will now reload.
- Recent Donations:** View All
- Complete these tasks to jump-start your campaign!** (22% complete)
- Tasks:** Create Custom URL, Upload Photo (checked), Personalize My Page, Update Goal Amount, Donate to Own Goal, Import Your Contacts, Send a Fundraising Email, Post a Message to a Social Network, Update Account Details (checked)
- Buttons:** Create Facebook Fundraiser

4. If you are not already logged into Facebook, you will be prompted to do so in a new window. Additionally, you will be prompted to grant requisite permissions.
5. Go to your Facebook page and you should see your fundraiser live and ready to accept donations. Share and promote the Facebook Fundraiser page!



The screenshot shows the Facebook fundraiser page for Sean Flynn. The page includes the following information:

- Profile Picture:** Sean Flynn
- Header:** Sean Flynn created a fundraiser for Organization for Autism Research. Just now · Fundraisers ·
- Description:** Please help me support Organization for Autism Research by making a contribution to my fundraiser and sharing this page with your family and friends. Every dollar I raise will advance Organization for Autism Research's great mission to fund research and resources that help people with autism and their families today.
- Fundraiser Title:** Sean's Fundraising Page
- Amount Raised:** \$0 raised of \$1,000
- Progress Bar:** A progress bar showing 0% completion.
- Call to Action:** Be the first to donate! (Donate button)
- Interactions:** Like, Comment, Share

6. You can manage, edit, and track your fundraiser by logging into your personal fundraising page and clicking on the Facebook settings and stats buttons.

The image displays two screenshots from the website support.researchautism.org. The left screenshot shows the 'Dashboard' with a 'Recent Donations' section and a 'Complete these tasks to jump-start your campaign!' section. The tasks include 'Create Custom URL', 'Upload Photo' (checked), 'Personalize My Page', 'Update Goal Amount', 'Donate to Own Goal', 'Import Your Contacts', 'Send a Fundraising Email', 'Post a Message to a Social Network', and 'Update Account Details' (checked). Below the tasks is a blue bar for 'Sean's Fundraising Page' with 'SETTINGS' and 'STATS' buttons. The right screenshot shows the 'Facebook Fundraiser Settings' modal. It contains fields for 'Name' (Sean's Fundraising Page), 'Description' (Please help me support Organization for Autism Research by making a contribution to my fundraiser and sharing this page with your family and friends. Every dollar I raise will advance Organization for Autism Research's great mission to fund research and resources that help people with autism and their families today.), 'End Date' (10/30/2022), and 'Goal Amount' (1000). At the bottom are buttons for 'UPDATE FUNDRAISER', 'END FUNDRAISER', and 'CANCEL'. Both screenshots have a footer for 'ORGANIZATION FOR AUTISM RESEARCH (OAR)'.

support.researchautism.org

Dashboard

Recent Donations View All

Complete these tasks to jump-start your campaign! 22% complete

- ☐ Create Custom URL
- ☒ Upload Photo
- ☐ Personalize My Page
- ☐ Update Goal Amount
- ☐ Donate to Own Goal
- ☐ Import Your Contacts
- ☐ Send a Fundraising Email
- ☐ Post a Message to a Social Network
- ☒ Update Account Details

Sean's Fundraising Page

SETTINGS STATS

ORGANIZATION FOR AUTISM RESEARCH (OAR)

support.researchautism.org

Facebook Fundraiser Settings

Name * Sean's Fundraising Page

Description * Please help me support Organization for Autism Research by making a contribution to my fundraiser and sharing this page with your family and friends. Every dollar I raise will advance Organization for Autism Research's great mission to fund research and resources that help people with autism and their families today.

End Date * 10/30/2022

Goal Amount * 1000

UPDATE FUNDRAISER END FUNDRAISER CANCEL

ORGANIZATION FOR AUTISM RESEARCH (OAR)

If you have any questions please reach out to your *RUN* coordinator at run@researchautism.org.